

AMERICAN



Shorthorn *news*

ASSOCIATION

FALL EDITION, 1964

NEW HEADQUARTERS FOR PROGRESS



American Shorthorn Association's National Headquarters Building—8288 Hascall, Omaha, Nebraska

OPEN HOUSE DECEMBER 10, 2-5 P.M.

at American Shorthorn Association Headquarters

First Ak-Sar-Ben National Shorthorn Show and Sale

Show -- Thursday, Dec. 10th

Sale -- Friday, Dec. 11th

8288 Hascall Street
Omaha, Nebraska 68124
Phone: 393-7200

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JOSEF WINKLER III.....*Vice President*
C. D. SWAFFAR.....*Executive Secretary*
TED AEGERTER.....*Assistant Secretary*
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† † † †

ARE LIGHT CALVES MORE PROFITABLE?

Most feeder calf buyers want a 400 to 450 pound calf and will usually pay a little more per pound than for a heavier animal. But this 400 pound calf isn't necessarily the best money maker for the cow-calf producer, as shown by the following chart. Annual cow costs are figures at \$80.00.

Calf Weights and Income Per Cow

Weight of calf (pounds)	Price Per Lb. (cents)	Price Per Head (dollars)	Profit (dollars)
300	28	84	4
400	25	100	20
500	23	115	35
600	22	132	52

Pleasing the buyer is important, but it's your "take home" pay that counts.

Are You on the Shorthorn Bandwagon

The future of the red, white, and roan is here today!

Shorthorn Bulls are increasingly popular with commercial cattlemen. The waiting period is over. Now is the time to get on the Shorthorn bandwagon to take advantage of this expanding market for the proven Shorthorn bull. Eyes are being opened at the improvement the Shorthorn bull is making in cross-breds for the commercial cattle business.

Your Association has been telling stockmen through paid advertising, news releases, radio, junior activities, meetings, and by organizing sales over the country. During the past four years bull sales such as Denver, Lander, Elko, and Rifle have come into existence.

Stockmen using the bulls from the expanded sales effort of your Association have had it proved to them that the claims of no dwarf problems, larger calf crops, greater weaning weights, extra growth rate, skin pigmentation that resists eye and udder troubles, and calves that reach marketing weights earlier, have been made on facts and not a mere play of words.

This has been the result of years of planning and foresight on the part of some progressive breeders. It is now time for all Shorthorn breeders to take a good hard look at this expanding market and take home some of the available extra dollars.

All over the country, not only at county and regional levels, but at the state level Shorthorns are receiving more and more purple and blue ribbons.

The increasing number of Shorthorn-Polled Shorthorn registrations point up a growing desire of cattlemen to have the best.

The knowledge of breeding the best—the satisfaction gained in the years of hard work—all of the time full well recognizing the problems involved in consistently and constantly improving the very best—that's the Shorthorn breeder of today. This has paid off for him—is putting more dollars in his pocket, and will continue.

The time has arrived when each member should contact a neighbor or friend, tell him of the Shorthorn advantage, get him started with Shorthorns and have him join the American Shorthorn Association.

WANTED!

The American Shorthorn Association is looking, hunting, searching, and asking for Names of persons who have been raising Shorthorns for fifty years. A PLEASANT SURPRISE IS IN THE MAKING FOR THEM. If this is you or you know of someone who fills the requirements please fill in the blank and mail to the national headquarters.

Name

Address

Sent in by.....

Year Started with Shorthorns.....

Send to: JERRY SWISHER

AMERICAN SHORTHORN ASSOCIATION

8288 HASCALL STREET

OMAHA, NEBRASKA 68124

Type Classification Program Successful

Breeders Pay Attention to Individual Scores. Cows classified, cow are culled.

By C. D. Swaffar, Executive Secretary

Since the Type Classification program was inaugurated, enough cattle, I think, have been classified to strongly indicate it does exactly what it's designed to do—call attention to some things both good and bad that in daily routine perhaps may have been overlooked. In checking with breeders who have had their herds classified most have indicated that they have culled several cows classifying low and in almost every instance the production record of those cows was not particularly good. Doubtless, this fact was previously recognized but strongly brought to attention after classification and a study of the report of each individual cow.

It must be pointed out that few cows attain a AAA rating—cows that will score 90 or above. This is as it should be. AAA represents the near perfect animal and as closely as this rating can be approached makes the score even more important—because it indicates a nearness to the ideal in type, quality and conformation.

Some may wonder that we do not have more AAA animals. We believe the reason for classifying is to determine how many cows in any herd conform to most acceptable standards—not simply score high to become more or less a gimmick. If the rating is meaningful it cannot help but standardize, to a great extent, the concept of type as related to productive ability. Just because a cow may be thin, for example, does not mean she will automatically score low if she exhibits the conformation, type and quality outlined in the score card.

Needless to say glaring faults uncovered in type classification have been very helpful. I think of one example of cows having trouble with feet—they didn't seem to hold up well—two cows in this herd did however, avoid the difficulties. When depth of the feet was compared by the owner and the classifier it was easily determined that the shallow-footed cows were the only ones having trouble.

Discussions with breeders indicated they pay attention to the re-



C. D. "Pete" Swaffar, Executive Secretary

ports of the individual scores in subsequent purchase of herd bulls. One breeder searched quite a while for a bull strong in length of rump—he knew he needed this but it was brought forcefully to his attention after classification!

Here is a resume of all cattle classified to date:

	AAA	AA	A	B	C	D	Total	Aver.
BULLS	1	20	17	2			40	79.3
FEMALES	2	170	521	104	13	2	812	75.4
TOTALS	3	190	538	106	13	2	852	75.6

Progeny testing, a companion program to type classification is being prepared, and should be ready for publication this year. Briefly, this program will be concerned with 205 day weights, 365 day weights and if possible 2-year-old weights. Adjustments forward or back to the 205 day period will be allowed. No forward adjustments for the 365 day period—but adjustment back to 365 days from perhaps 14 months will be permitted. A forward adjustment to 2 years old from 18 months will be provided. The certified weights, both bulls and heifers, will be kept

on record in the Association office and upon completion of the 365 day periods will be averaged and entered on the record of the sire and dams, of all classified animals whose progeny are entered.

As nearly as is possible to the 365 day age a quality rating will be given all animals entered by an official of the Association—likely to be the official classifier. This rating will also be entered on the records of the sire and dams.

Subsequent registry certificates issued for progeny will have a resume of the sires progeny test record also entered on the certificate. And a rating given the sire or dam which will indicate having been classified and progeny test average. Eventually, the number and average score of progeny classified will also be included in the sire and dam records. At this point the final rating of a sire can be issued—and this may be a gold medal rating, with previous ratings identified similarly.

Further notification regarding this program will be published when the governing rules are completed.

"My Kids"

Malcolm Lomas, of Lomas Farms, Villisca, Iowa has had for 16 years an outstanding Shorthorn promotion.

This program was started in 1948 when Malcolm Lomas decided to select a worthy young 4-H youngster who could not afford to buy a good calf for his 4-H activity.



Lois Means Showing Grand Champion Shorthorn

The 4-H youngster came, with his parents, to the Lomas Farms, selected a calf, took the calf home, fed it, took care of it and showed it. At the showing the following year the 4-H youngster received all prize awards and when the calf was sold he and Lomas Farms divided the proceeds.

This first partnership was so successful that the youngster continued as long as he qualified for 4-H activities. As time went by, the youngster developed his own herd with the co-operation of Mr. Lomas. This ambitious 4-H boy went on to Iowa State University and now is nicely set up in the Animal Husbandry Dept. of Iowa State University. The first of the "My Kids" to "graduate" to a promising adult life provided a solid background of personal satisfaction to Mr. Lomas.

Even when the original program was getting under way, more boys and girls were added to the program. Most of the years since the program was inaugurated the boys and girls with calves from Lomas Farms have shown Championship Shorthorns on the county level, and they have been highly successful in various district shows as well as the State Fair and at Ak-Sar-Ben.

The fall of 1964 is another high-

light in Mr. Lomas' "My Kids" program as Kenny Means, who has been in partnership with Lomas Farms throughout his 4-H activities, enters the State University of Iowa on an attractive scholarship and with money in the bank from his partnership.

Two younger sisters and a brother of Kenny had Shorthorns this year and Barbara showed the Grand Champion heifer on a county level and two district shows. Sister Lois had the Grand Champion on a county level and it sold at \$42.25 a hundred, the tops of the sale. Younger brother, John, in his initial year, had a blue ribbon steer.

The program has gradually grown and during the 1964 season Mr. Lomas was in partnership with nine well qualified boys and girls.

When the busy executive talked about "My Kids," he radiated enthusiasm and explained that the program is one of the most gratifying and pleasurable adventures he had undertaken.

"The personal satisfaction can't be explained," he said, "until the night after the show is over when a youngster comes to my home, calls me Malcom, sits down with me, goes over the bill of sale, and proudly gets out his checkbook and writes his own check for his half."

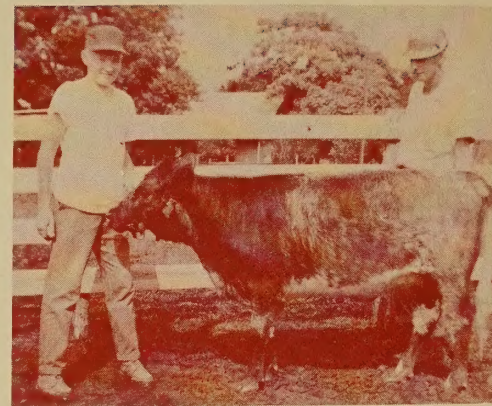


Barbara Means Showing Grand Champion Heifer

"I most heartily recommend a similar partnership by other Shorthorn breeders," he said in closing.

He added that if any Shorthorn breeder is interested in further details regarding the "partnership" a note could be sent to him.

Ed. Note: It would be a great Shorthorn promotion as well as personal satisfaction to the breeder if this program could be adopted by some of our breeders.



A Happy Boy!

Louis Johnson, right presents Shorthorn heifer to Edward McLaurin, Left to start project.

Louis Johnson, prominent Shorthorn breeder of Moncure, North Carolina, presented a registered Shorthorn heifer to the Chatham County 4-H Club program to start a Shorthorn heifer project.

Edward McLaurin is probably the happiest 4-H Club member in North Carolina. He was the recipient of the 14 month old heifer. In the chain project, Edward receives the heifer from Mr. Johnson. When Edward's heifer produces a heifer calf, the calf will then be given to another 4-H boy or girl and that person will be obligated in the same manner.

Mr. Johnson has the only registered herd of Shorthorn cattle in Chatham County. He started building up his herd about two years ago and now maintains a herd of twenty-five beef cattle. He plans to expand his herd this fall.

Mr. Johnson is extremely interested in promoting the Shorthorn breed and the Shorthorn Calf chain was started by him after consulting with Agriculture Extension Agents in Chatham County.

Edward, the 15-year-old son of Mr. and Mrs. Ralph McLaurin of Route 3, Siler City, was selected to receive the first calf.

He was selected on the basis of his accomplishments in 4-H Club work, dependability, his interest in starting a herd of beef cattle, and facilities for the project.

PLEASE NOTE

All applications for registration must be filled out with ink or typewriter. Applications in pencil will not photograph. When it becomes necessary to micro-film the applications, this necessitates office personnel re-doing the application.

Buy-A-Calf Show-A-Calf Sale

Count it a cinch that our 2nd Annual Ohio Shorthorn Junior "Buy A Calf—Show A Calf" Club Heifer & Steer Sale will attract an eager crowd to the Madison County Fairgrounds in London on Sat., Oct. 3. Paul W. Teegardin, Ashville, O., is again managing the "Buy A Calf—Show A Calf" Sale, and the following portion of a forceful message from him points out the good job Ohio Shorthorn Juniors are making.

"The show of our 1st Annual 'Buy A Calf—Show A Calf' venture was a real success. The calves that came back to London on June 27 were proof positive that everybody likes the idea. The exhibitors, one and all, had done an excellent job, and it is certain that the Shorthorn cause, your Shorthorn cause and mine, will be strengthened in the various County Fairs as these calves compete against Angus and Herefords this season.

"We are on the RIGHT TRACK. We have the other breeds green-eyed with envy—because they didn't originate the idea. We are in the driver's seat and we can either MAKE THE MOST of our position—or we can miss the greatest potential for Shorthorn advancement we have had in the past ten years.

LET'S KEEP THE SHORTHORN BALL ROLLING

In the sixteen years that Betty Royon has been active in state association work, there never has been livelier Ohio interest in Shorthorns. By the same token, never have the devotees of Shorthorns and Polled Shorthorns been putting so much imagination and drive into breed promotion.

Betty says that if we can maintain the tempo of our Ohio program and keep constantly enlisting new recruits in it, there is absolutely no limit to the miracles of expansion we can accomplish. Resolve now to turn out and support all state-sponsored events. Take interested outsiders, young and old, to the shows and sales. Tell them the impressive Shorthorn story first, and then let them see for themselves. Show some cattle, sell some and buy some, too. Shake yourself out of your old fixed and easy-going ways. Get up and go for Shorthorns!



Ted L. Aegerter, Assistant Secretary

Errors Made by Registry Applicants Cost Shorthorn Association \$4,752

by Ted L. Aegerter

That's right, the above figure represents the loss sustained last year by your Association through the errors made on registry applications by American Shorthorn Association members.

Did you know that: 25 out of every 100 applications for registry received by your Association must be returned to the breeder because of error that cannot be corrected by the staff. Further, 10% or one out of every ten of those applications that are returned to the breeder because of error must be returned a second time, adding further to the cost. The actual dollars and cents loss is made up in postage, time taken by checkers, the accompanying letters that must be written, plus the time, postage and frustration on the part of the breeder sending them in.

The most numerous errors, not necessarily in order, are: Failure to indicate color of calf, failure to indicate sex of the calf, and deletion of the registration number of the dam or sire. None of the above of which can be completed by us.

While much time has been spent in making the application blank as concise and clear as possible, the bare essentials that are now contained on the form are vital to the registration of the calf.

We do have breeders that very seldom, if ever, have applications returned to them because of error.

The American Shorthorn Association is quick to recognize that in many cases application for registry must be made in the very busy part of the season, no doubt in many cases they are made after the breeder has spent a full and tiring day on his farm or ranch. The fact remains, however, that the extra minute or two spent in checking each application before mailing could and would reduce this cost to a small percentage of what it is at present.

Want to help save \$4,752 for your Association? CHECK THOSE APPLICATIONS THOROUGHLY! Save your own time and money by joining those limited few breeders who consistently send in correctly completed applications.

PLEASE NOTE

All applications for registration must be filled out with ink or typewriter. Applications in pencil will not photograph. When it becomes necessary to micro-film the applications, this necessitates office personnel re-doing the application.



Office Manager Paul A. Hamilton surveys the situation in new headquarters. Major Hamilton is the man behind the scenes who keeps the office staff operating at top efficiency.

Know Your Shorthorns-- Brief History of Our Breed

One of the first and certainly one of the most popular of the early breeds of Beef Cattle in the United States were the Shorthorns.

The first mention of Durham (Shorthorn) Cattle is found in about the year 780 A.D. when St. Cuthbert was being taken to his last resting place. As he was being carried back to Cuneagestre for interment it was revealed to "Eadmer, one of the most virtuous of the monkish brotherhood, that St. Cuthbert should be carried to Dunholm (Durham).

None of the monks knew where Dunholm lay, but they proceeded on their journey. Presently they overheard a woman calling to another whom she met, that her cow had strayed away and was lost, and asked if she had seen her. The reply was 'Yes, just beyond, in Dunholm.' The women then showed the monks to Dunholm and a little church of wands and branches was constructed and St. Cuthbert interred.

A cathedral was built and a statue of the milkmaids and cow was placed in a conspicuous niche of the north-

east tower where "it is to be hoped they will be allowed to remain as long as this mighty fane shall stand, whose foundations, in accordance with the instructions to us of scripture, have been laid upon a rock." The statue remains until this day.

Although some British writers claim breeders started improving Shorthorn Cattle around 1700, the accepted improvement begins with two brothers, Robert and Charles Colling, around the year 1780.

In the last quarter of the 18th century, two brothers, Charles and Robert Colling, farming in Durham County, England, began to improve the local cattle in the Teeswater District in that county. Their efforts were supplemented by other constructive breeders, notably Thomas Bates and Thomas Booth in Yorkshire. As many cattle of this improved breed have been exported to other countries all over the world, they have often been called Durham Cattle. Then later they were officially named Shorthorns.

Shorthorns may be solid red, solid white, red with white markings, or

roan, resulting from a mixture of red and white hairs.

The Shorthorn Herd Book or Registration Book was begun in 1822 by George Custer. It was published privately until 1876 when it was taken over by the Shorthorn Society of America. The first United States Shorthorn Herd Book was published in 1846.

Strains of Shorthorns have been selected and developed for milk and butterfat production as well as beef. So we now have the Milking Shorthorns in the United States, the Dual Purpose Shorthorns in Canada, and the Dairy Shorthorns in England and Australia. Here in the United States, too, we have the Polled Shorthorns which is a breed possessing all of the characteristics of the Regular Shorthorn except the horns.

In the Scioto Valley section of Ohio, the names of Felix Renick and Josiah Renick are almost synonymous with the name Shorthorn. They were Scioto Valley farmers in and around Chillicothe, Ohio, who were very progressive in all their agricultural operations. Their land was fertile and corn was excellent in yield. Then their pasture land produced marvelous grass for pasture so it was only natural that they should become interested in beef cattle. They were successful from the very beginning. They could raise the cattle and fatten them out but getting them to the major markets was the real problem. There were no railroads, the canal and water routes ran north and south, trucks were not then even a part of anyone's dream so there remained but one answer. These were courageous people, they had to get their cattle to market. Then and there began the "cattle drives." They drove their fattened cattle on foot from Chillicothe to Baltimore, which was perhaps one of the leading markets of that day as it is even yet today. Impossible? No. They did it. As a sideline it is interesting to note that the turkey raisers of that day drove their turkeys to market too.

So being interested in more and better cattle, the Renicks and others organized the Ohio Importing Company which made some importations from England in 1834-35 and then in 1836 they brought the first consignment of Pure Bred Shorthorns into the United States.

The first auction sale of Pure Bred Shorthorns in America was held on the farm of Felix Renick out three miles south of Chillicothe on October 29th, 1836.

Junior Activities

OHIO



Sherman Berg

*by Sherman Berg, Junior
Activities Director*

It's fall once again!

Now is the time to select next year's club steers and heifers. Start looking for your prospective 1965 winners early before the good calves have been topped out and you have to settle for second best.

Getting your calf early also has other advantages. The calf has a chance to get an early adjustment to his new environment and is on feed putting on the pounds economically.

Selecting the right type of calf is the most important part in developing the champion. Pick a trim, meaty well muscled calf that shows the qualities of developing into a champion.

A calf showing natural thickness over the loin and carrying out over the rump that lets down into a deep thick well muscled quarter will tend to develop out the high priced cuts which are very important in today's market. Trimness of the middle and brisket should be watched closely because this is where most of the waste fatty tissues are to be found.

Soundness of feet and legs is very important especially so in the selection of a breeding heifer.

The head is important. It tends to denote certain qualities about the animal. A strong jaw and a wide muzzle indicates ample amount of bone throughout the animal. This in turn is an indication as to the amount of muscling.

When buying your calf remember when you plan to show your calf. Decide when you want to have the calf finished and ready for show and then you will know what age and weight calf to buy.

KANSAS

The First Kansas Junior Shorthorn Field Day was held at Newton, Kansas.

Roger Gatz, Hiawatha, took the prize in steer competition with a thick, meaty, well muscled steer that looked every inch a champion. Second was Doug Olsen who showed a trim white steer.

Sherman Berg, Junior Activities Director for the American Shorthorn Association, met with Junior Shorthorn exhibitors and organized a Kansas Jr. Shorthorn Association.

Election of officers followed and Eddie Grathwohl, Hiawatha was named president; Terry Sluss, Eldorado, Secy.-Treas.; Norman Willhite, Leon, Vice President; Wayne Willhite, Eldorado, Reporter.

Senior advisors for the new group are Brice Davidson, Americus and Herman Fischer, Jr., Seward.

OKLAHOMA

Oklahoma Jr. Shorthorn Club officers for the coming year are: President, Mervin Deason, Fort Cobb; Vice-President, Mac Booth, Cordell; Secy.-Treas., Ike Higdon, Fletcher; and Public Relations, Ken Holloway, Snyder.

Oklahoma Jr. Shorthorn Club members held their second annual Field Day at the Grandview Shorthorn Ranch owned by O. H. Deason, Jack Deason and Sons. More than 600 attended.

NEBRASKA

The First Jr., Club Calf Show and Sale of the Nebraska Junior Shorthorn Association will be held in Columbus October 29. It will be held in conjunction with the annual Nebraska Shorthorn Association Club Calf Sale.

The show will be held in the afternoon with the sale at night. Three types of entries are scheduled — Market Heifers, Breeding Heifers, and Steers. Entries are to be sent to Harold Griepentrog, Monroe, Nebr.

New Directors of the Junior Association were announced by Miss Stork. They are Nancy Coufal, Seward; John Miller, Elmwood; Nancy Krause, Albion; Penny Hecox, Gothenburg; Jack Wenger, Mills; Jane Buller, Utica; Douglas Schlegel, Culbertson; Elaine Nelson, Stromsburg; and Dean Sander, Creston.

Elated with the success of the 1st Annual Ohio Shorthorn Junior "Buy A Calf—Show A Calf" Show in London on Saturday, June 27, a number of the young exhibitors and their contemporaries met afterwards and formed an Ohio Junior Shorthorn Association, with the assistance of Sherman Berg, Junior Activities Director of American Shorthorn Association. Officers of the new organization are Steve South, President, R. 1, Franklin 45005; Cliff Orley, Vice President, 2297 Middleton Rd., Hudson, 44236; Amy Sigg, Secretary-Treasurer, R. 1, Maineville, 45039; and Maggie Evans, News Reporter, R. 2, Mechanicsburg, 43044. In attendance at the meeting, in addition to the newly elected officers, were Eugene Egbert, Botkins; Jane Evans, Mechanicsburg; John Evans, Mechanicsburg; Becki Fairall, Frazeysburg; Kathy Fairall, Frazeysburg; Joe Gordon, Huntsville; Tom Haines, Xenia; Bob Lehnert, Galloway; Joella Lombard, Plain City; Jane South, Franklin; Duane Weilnaue, Castalia; and Larry Ziegler, Findlay. Serving as senior advisors of the new Association will be Joseph E. Haines, Chairman of Ohio Shorthorn—Polled Shorthorn—Shorthorn Lassies Correlating Committee, R. 1, Xenia, 45385, and Betty Royon, Correlating Committee Secretary, P.O. Box 6419, Cleveland, 44101.

The first county fair of the 1964 season produced the first Grand Champion Steer over all breeds for Shorthorns. Amy Sigg of Maineville, one of our Ohio District Shorthorn Lassie Queens, got the big job done in the junior show at the Warren County Fair in Lebanon with her medium weight entry in a show of about 80 head. A new Warren County record was set when Amy's steer subsequently sold at auction for 89c a pound.

KENTUCKY

The Kentucky Jr. Shorthorn Association will hold a steer and heifer sale, October 17th, at Clay-Wachs stockyard pavilion, Louisville, Kentucky at 12:30 p.m.

Pamela Bush, Georgetown is the president and has appointed Bob Hager of the Kentucky Dept. of Agriculture; Ray Sharpe, and Jack Ragsdale as adult sale committee advisors.

SHORTHORN LASSIE NEWS



IOWA LASSIES—Venece E. Moffitt, Rt. 3, Indianola, Iowa; Nancy Peterson; Lucille Anderson, Rt. 1, West Liberty, Iowa; Linda Struve, Manning, Iowa; Sandy Christensen, Rt. 1, Clear Lake, Iowa; Susan Mitchell.

Queens

Congratulations to all the newly selected Shorthorn Lassie Queens. You have had many busy days and still busier ones ahead of you. State Chapter Presidents have been sent information regarding activities for the Lassie Queen in her state during the next couple of months prior to their appearance at the International in Chicago.

Shorthorn Lassie Queens are always ready to make as many public appearances as possible. Be sure to call on your state queen for agricultural meetings, service clubs, 4-H and FFA meetings, women's organization meetings, men's organizations and etc., as well as for all Shorthorn events in your state. She will be there if she possibly can.

Newly selected Lassie Queens include Linda Anderson, California; Lynn Swanson, Illinois; Bonnie Baker, Indiana; Linda Struve, Iowa; Krista Toll, Kansas; Suzanne Norton, Kentucky; Judy Wetzel, Michigan; Carol Nelson, Minnesota; Beth Monson, Nebraska; Katha Gliz, North Dakota; Pam Cheatham, Oklahoma; Florence McCracken, South Dakota; Eileen Wilson, Tennessee; Charlotte Miles, Texas; Sally Splinter, Western; Rodgalen Johnson, Western Oregon and Washington; and Karen Popelka, Big Sky. There are still others to be selected.

Lassie Board Makes Plans for Chicago

The National Shorthorn Lassie Board of Directors is busy making plans for the International in Chicago. As in previous years, reservations will be made for the Shorthorn Lassie Queens at the Pick-Congress Hotel. There will be a banquet for Shorthorn breeders and friends and the annual Lassie meeting. These are but a few of the events being planned and full details will be given in the November Lassie Newsletter.

Mrs. Sherrill Parks, Obion, Tennessee, President; Mrs. John Land, Ridgefarm, Illinois, Vice-President; Mrs. R. B. Stimson, Dumas, Arkansas, Secretary; Miss Ella Marie Lausen, Austin, Minnesota, Treasurer; Mrs. Berl Wilson, Champaign, Illinois, Publicity Director; Mrs. George H. C. Arrowsmith, Upperco, Maryland; Mrs. Paul Lehnert, Galloway, Ohio; Mrs. Bernard Smith, Winter Haven, Florida; and Mrs. Edwin Thiede, Burton, Nebraska, Directors.

These are the people the Shorthorn Lassies elected to serve them. Let the board members know how they can best be of help to you.

Let's Make It 1000 or More in '64

Every chapter can be a membership contest winner this year. There will be a \$10.00 award to each chapter that stabilizes its 1963 membership. An additional award of \$40.00 each will be offered to the two chapters in Group I who increase their membership by the greatest number over their 1963 membership, and an additional award of \$40.00 each to the two chapters in Group II who increase their membership by the greatest percentage over their 1963 membership.

State presidents, secretaries, treasurers and membership chairmen have complete information on the contest procedures. If you have questions concerning the contest or the group your chapter is in contact the membership chairman, Miss Ella Marie Lausen, Rt. 2, Austin, Minnesota. Membership lists and dues (\$1.00 per member) are to be sent to her by November 1. Lists and dues may be sent before that time with the final report made November 1.

A look at past contest results shows these interesting facts—15 different state chapters have won contest awards. In addition to these winners 10 states won prizes in 1963 for stabilization of membership in addition to the 4 states who won the \$40.00 awards. Of these 10 states 6 of them had never received an award before. A total of 21 different states have shared in the membership awards.

State Presidents Sent Samples of New Cotton Tartan

State Presidents were sent samples of the new Royal Stewart cotton tartan now available. The cotton material has not been available to us for some time. A new source of supply was discovered during the summer. Although the red center square is smaller than in the material we previously had, we are most grateful to have Royal Stewart available again. The width is 36 inches and the price, 60c per yard, plus postage. Send ALL orders to Miss Ella Marie Lausen, Rt. 2, Austin, Minnesota. You will be billed for the material plus the postage when it is mailed to you.

SHORTHORNS HAVE GREAT FUTURE

By Steve Treadway
Secretary, Polled Shorthorn Society

Feeding, processing and distribution of beef is a growing giant. Changes are being made at such rapid rates, it is hard to keep abreast of the big picture. However, there are some definite trends being established and put into practice that will have a far reaching effect on all segments of the industry, especially the purebred producer.

The producer of seed stock has a complicated problem in that true change or improvement in the genetic aspect of breeding cattle, comes a slow pace. Wrong moves here can mean loss of income as well as years of constructive work lost. Purebred breeders have very little in the way of mechanical aids to prove their ideas.

Future expansion of purebred business will depend very definitely on the acceptance of the breed in commercial circles. The trend in the industry at present indicates commercial operations will grow larger in scope and smaller in number of operators. This growth will demand more facts and figures concerning seed stock used in these production units. The purebred producer will have more obligations in order to compete in the market for his product.

Shorthorns have a great future in this projection of the beef industry. It won't be an easy task to capture their rightful share! The rewards for the right thinking breeder will be great! The opportunities lie with the breeder himself. No one or no organization will come to him. He must be the leading force.

How do we as breeders go about this? It's not easy, but fairly simple in nature. Two things, work and a desire to do the job will be the answer. Stop a minute and ask ourselves, what have I done to push Shorthorns on a commercial level? In all honesty I venture to say we can think of numerous things we have neglected in hopes someone else might have done!

This is the time of year when we normally think about buying or selling feeder cattle. How many of us have neighbors or friends who feed cattle every year? How many of us have taken time to talk to these

folks about trying some Shorthorn feeders, and helped try to locate some suitable cattle for them? Most of us have neighbors who run some commercial cows. Have we tried our best to sell these people on the use of a Shorthorn bull? Or if these people are using a Shorthorn have we tried to help them get their calves into the hands of a good feeder who will help Shorthorns show their true abilities as feeder cattle?

Many of us know cattle feeders feeding Shorthorns. Have we followed these cattle to market to find out just how they are accepted by the buyer? Have we gone on to the packer to see how they are accepted here and what changes could be made to help this acceptance? I'm sure it would be time well spent and maybe pay bigger dividends than some of our activities. It is also a rather interesting experience and will bring about some very good friendships. All cattle people are much the same in their feelings and

"Opinion Please"

If you want it we'll start a "Shorthorners Opinion Column." Letters must be signed but names will be withheld upon request. No unsigned letters will be considered for publication. If you've something on your mind—suggestions, gripes, ideas, etc., let's have 'em!

Jerry Swisher.

we know how good it feels when someone takes time to come to our place and show an interest in our work!

Many of us have the feeling that our breed association is obligated to do this work and they do contribute a tremendous good, but there is no substitution for personal promotion. Think what this could mean with everyone in the Shorthorn business working together in a concentrated effort! The future of Shorthorns is unlimited if we can visualize this great potential and work together to make it a reality.

Steve Treadway

July (Registry, Transfer, Membership Volume)

	SHORTHORNS		POLLED SHORTHORNS		COMBINED TOTALS	
	This Month	This Year	This Month	This Year	This Year	Last Year
Registrations	2,333	23,437	653	8,907	32,344	30,855
Transfers	1,444	17,073	367	5,627	22,700	21,131
Memberships	19	193	6	63	256	267

Ten Most Increase

1. Colorado
2. Montana
3. Maryland
4. Michigan
5. Missouri
6. Iowa
7. West Virginia
8. Pennsylvania
9. Kentucky
10. North Dakota

Top 10

1. Illinois
2. Missouri
3. Nebraska
4. Iowa
5. Indiana
6. Ohio
7. Kansas
8. Texas
9. Kentucky
10. Colorado

August (Registry, Transfer, Membership Volume)

	SHORTHORNS		POLLED SHORTHORNS		COMBINED TOTALS	
	This Month	This Year	This Month	This Year	This Year	Last Year
Registrations	2,685	26,122	1,006	9,913	36,035	33,838
Transfers	749	17,822	324	5,951	23,773	22,193
Memberships	19	213	7	69	282	291

Ten Most Increase

1. Texas
2. Washington
3. Ohio
4. Colorado
5. California
6. Indiana
7. Montana
8. Iowa
9. Missouri
10. Wisconsin

Top 10

1. Kansas
2. Illinois
3. Indiana
4. Iowa
5. Missouri
6. Washington
7. Ohio
8. Texas
9. Nebraska
10. Calif. & Colo. (Tie)



Senior and Grand Champion female at Minnesota State Shorthorn show, Austin, Minnesota. Craibstone Beauty 7th, owned and shown by Charles and Lyle Ewald, Waldorf, Minnesota. Jay Ewald at the halter. Miss Struve, Iowa Lassie Queen presented ribbons and trophies.

LASSIE MEMBERSHIP CONTEST

Remember the closing date for the American Shorthorn Association Membership Contest for Shorthorn Lassie members is November 15.

1. New Memberships may be secured from within each chapter's own state and from states with no officially organized Lassie chapter.
2. The membership must be accompanied by a statement from the Lassie member that she secured the membership for the American Shorthorn Association to be counted in the contest. Memberships mailed directly to the National office without this statement cannot be counted.
3. Memberships should be submitted to the ASA by the Lassie members.
4. Membership fee must accompany the application. The fee for membership is \$25.00 for a Life Membership. There will be no annual dues the first year the membership is in effect.
5. All members are required to identify themselves with one of the two branches of the breed—Shorthorns or Polled Shorthorns—for the purpose of voting in Association elections.
6. The American Shorthorn Association is furnishing \$100.00 in award money to be given to the first and second leading chapters in the contest. Sixty dollars will be award-

Southeast Shorthorn News

By Richard S. Irwin, Sec.-Treas.

The Southeastern Association membership is probably at an all time high, with additional memberships coming in daily.

Gilbert has set up and is working on the Fall Southeastern Sale, Camilla, Ga., Oct. 23, 1964; Alabama State Association Sale, Huntsville, Ala., Oct. 31, 1964; Florida State Association Sale, Bartow, Fla., Jan. 10, 1965—mostly range bulls and just a few females. He is working on a South Carolina State Sale—don't recall the date or place—if it has been set.

We are expecting 100 head or more at Camilla. Most of the S-E area has a good hay crop and commercial prices are easing upward a little, so we are looking forward to a good sale.

Most of the herds that I know are building rather rapidly, both in numbers and quality. Local demand for commercial bulls is good. Most of the commercial breeders seem a little more optimistic and are trying to improve their quality in preparation for the expected upturn in the market in the next year or so.

I think we need more of our breeders on BCIA, PRI or some form of production testing. I am convinced the better bulls are all going to be sold on records in the near future, and now is the time for our breeders to start.

ed for the first place and \$40.00 for second place.

7. The winners will be determined on the basis of a percentage increase in that state based on the actual number of memberships issued in the American Shorthorn Association in that state in the fiscal year 1963.

8. The award winners will be announced and awards presented at the time of the International in Chicago.

Lassies are taking this opportunity to show their interest in Shorthorns through their wholehearted support of this contest.

Editor's Note: The next 60 days are very vital in this contest. At the present time, the Lassie membership drive is lagging so all Lassies Go! Go! Go! in the home stretch and get these new memberships coming in.

KANSAS JUNIOR ASSOCIATION OFFICERS



Left to right, Norman Willhite, Lion, Vice President; Eddie Grathwohl, Hiawatha, president; Terry Sluss, Eldorado, secretary; Wayne Willhite, Eldorado, reporter.

TEXAS NEWS

The livestock news throughout the State of Texas for the past several weeks has been the "Drouth" and the cattle movement back to the country has been slowed almost to a stand-still. Apparently, the attention of everyone has been directed toward the weather, water supplies, available feed, and market prices when, and if, a large part of the cattle herds have to be moved out. Fortunately, large sections of Texas have received survival rains during the last few days and hopes have been revived that it is still possible to get enough moisture for the pastures and the chances have increased for catching stock water in some locations. Along with this good fortune, there has been a revival of plans for the future among cattlemen and many of the long faces have taken on a broader and shorter look. As strange as it may seem, there has been some discussion heard concerning the purchase of foundation animals that will do a better job than those that had to go to market. This should be a real boost to the Shorthorn Breeders who have animals available to move into these herds. There is no reason why any Shorthorn Breeder should feel self conscious or a little backward about telling his neighbors and friends about the fine quality and producing ability of his cattle when he has structurally sound animals to offer. There is no better time than now to promote your productions.

NEW SHORTHORN BUYERS -- July-August

ALABAMA

Freeman, Nathan, R. 3, Oneonta--1PM
Hester, Bilmor, Russellville--1PM
Dison, Edward, R. 1, Killen--1SM
Brot, Osborn, Bear Creek--1PM

ARKANSAS

Humphrey, Philo, Siloam Springs--1SM
Underwood, Joe, Little Rock--1SF
Stephens, Dan D., Clinton--1PM

CALIFORNIA

Rodriguez, R. R., Bare Ranch, Eagle-ville--14SM
Holmes, Gene, Rough & Ready--2SM
Stortz, Parker H., Grass Valley--1PM
Bettencourt, Chas. E., La Habra--1SM
Maddalena, Guido or Helen, B. 127, Beckworth--1SM
Birt, Charles, Herald--1SF
Birt, Tom, Herald--1SF
Tromanhauser, Stuart L., R. 2, B. 292, Galt--1SF
Reinmiller, V. C., Tulelake--3SM
Conard, Durel, Red Bluff--1PM
Hulsman, Lorinda, Red Bluff--1PM
Luther, Mabel V., Red Bluff--6SM

CANADA

Kee, Everett & Sons, Orangeville, Ontario--1PM

COLORADO

Killin Estate, Larkspur--4SM
Jackson, Roy, Elbert--1SF
Lengel Bros., Burlington--1SM
Liming, William, Vona--1SM
Steckel, Dianna, Keenesburg--1SF

CONNECTICUT

McPhee, Donald & Donna, Prospect--1SF

GEORGIA

Driver, S. D., Carrollton--1PM
Barnes, Ervin, Blue Ridge--1PM
Reece Bros., Ellijay--1PM
Southern, John B., Ellijay--1PM
Talkington, Paul, Thomson--1PF
Morrow Bros., Farmington--1PM
Mullard, Fred M., 1836 Phinizy Rd., Augusta--1SM & 1SF
Davies, M. C., Griffin--1SM
Thomas, R. S., R. 5, Dalton--1PM

ILLINOIS

Pilgrim, Robert, Milledgeville--1PM
Weber, Harold, Morrisville--1SM
Martens, Roger A., Waynesville--1SM
Williams, Stanley Wayne, R.R. 3, Paris--1SF
Krider, Fred, Cuba--1PM
McDonald, Kenneth, Farmington--1PM
Kost, Wayne, Plymouth--1SM
Lyons, Lynn, R. 2, Stockton--1SM
Christinsen, Clayton, Zion--2SF
Walter, Roger, Grand Ridge--1SF
Whalen, Wm., Colchester--1PM
Boyle, Walter, Hennepin--1PM
Niemeyer, Garry, Auburn--1PM
Bogle, Hugh J. & Sons, Mackinaw--1SM
Young, Orrin, Rankin--1PM
Homer, Thomas A., Rochford--1SF

INDIANA

Smith, Sidney, Waterloo--1SM
Rodenberg, Clarce, Brownsville--1SM
Floyd, Alan, R.R. 1, Atlanta--1PF
App, Virgil & Family, R. 1, Pennville--1SF
Drake, Herschell, Anderson--2PF
Summers, Joseph W., Spencer--1PM
Dennis, Thomas, R.R. 1, Modoc--1PM
Toschlog, Cletus, Centerville--1SM & 2SF
Roberson, John & Family, Churubusco--1SF

IOWA

Black Hawk County Farm, Waterloo--1SM
Franzmeier, W. A., Albert City--1SM
Fall, Kenneth, Allison--1SM
Bines, Richard, Delmar--1SM
Maltas, Frederic, Delmar--1SM
Doige, H. L., Dawson--1PM
Godwin, Myron & Son, Redfield--1SM
Wasson, Rachel, Dexter--1PM

Cling, Douglas, Mediapolis--1SF
Ehret, Glenn, Lake Park--1PM
Skahill, James A., Cascade--1SM
Rasmussen, Joseph, Jefferson--1SF
Wood, Marvin, Stuart--1PM

IOWA

Eldridge, Dale E., Iowa Falls--1SM
Van Gays, Carroll R., Reasnor--1PM
Boese, Art, R. 1, Lockridge--1PM
Brunschien, Don, Wyoming--1SM
Jacobs, Mr. & Mrs. Wm. A., Hayesville--1PM
Kain, Thomas, Algona--1PF
Bavender, Earl, Marshalltown--1PM
Salasek, Fred, Marshalltown--1SM
Kopka, Orville, Riceville--1SM
Lenz, C. A., Elliott--1SM
Kiser, Walter L, Wilton Junction--1SM
Jones, Eugene, Macedonia--1SM
Helliso, Everett, Garwin--1SM
Luetkje, Wilbur, Traer--1SF
Morgan, Milford, Eagle Grove--1PM

KANSAS

Wolgammott, Kenneth, R. 2, Kiowa--5SF & 1PF
Sadler, Frank, Columbus--1SM
White, B. W., Holyrood--1SF & 6PF
Dart, Merle J., Bucklin--1PM
Eberhart, Richard, Syracuse--1SM
Unruh, Joe A., Halstead--1SM
Battin, Raymond D. & Grayo M., Goff--1SM
Mills, Frederick D., Centralia--1SF
Townsend, Dale, Alma--1SM
Cole, Brenda, Gary & Alan, Langdon--1SF & 5 PF
Shea, Lawrence, Medora--2PF
Stiggins, Lynn, Partridge--3PF
Pfaff, John, McCracken--1SM
Willems, Dr. M. B., 405 Main St., Neodesha--1SF
Knodel, Arthur, Kanorado--1SM

KENTUCKY

Swigt, Eldridge H., R. 1, Almo--1SM
Welch, Arthur, Owenton--1PF
Ladd, Robert, Frankfort--1SM
Barber, John, R. 2, Waverly--1PM
Higginson, Carl, R. 1, Sebree--1PM

LOUISIANA

Jeter, R. McL., Shreveport--6SF
Gondron, Walter, Loreauville--1SM

MARYLAND

Brinkley, Dr. G. Ross, New Market--1SF

MINNESOTA

Eifealtd Acres, R. 1, Ortonville--1PF
Nicholson, W. F., Amboy--1SM
Elston, Dale, Windom--1SF
Arends Sales Yard Inc., Blue Earth--1SM
Kontzelmann, A. J., Wells--1SM
Starck, Charles, Blue Earth--1SF
Tish, Lawrence, Blue Earth--1SM
Houston, Robert, Harmony--1SM
Lerol Bros., Whalan--1SM
Onstine, Alden, Harmony--1SM
Deal, Albert, Herman--1SM
Larson, Donald J., Heron Lake--2SM
Johnson, Joyce E., Hendricks--1SF
Thomassen, Ronald H., Lake Benton--1SF
Rykkus, Edmund, Tracy--1SM
Dollen, Robert & Son, Fairmont--1SM & 3SF
Rogatzke, John, Sanborn--1PM
Kastein, Pete, Steen--1SM
Noll, Linda, Luverne--1SF
Donahoe, William, Kellogg--1SM

MISSISSIPPI

Johnson, Jim Mac, Coringth--1PM
Stringer, Otis A., Lucedale--1SM

Continued on Page 12



Ohio Buy a Calf Show—Champion heifer. Left to right Charles Nichols, Sherman Berg, Chuck Behm, Margaret Evans, owner, London, Ohio.

NEW BUYERS *Continued*

MISSOURI

Grable, Albert, St. Joseph--2SF
De Moss, W. Reede, Turney--1SM
Stockdale, Billy, Stewartville--1SM
Gillis, Sarepta, Mound City--1SM
Tye, Billy & Alice, Mayview--1SM & 3PF
Hausbrough, Wm., Palmyra--6SF
Sellers, Mr. & Mrs. Loy C., Eolia--1SM
Keller, Mrs. Inez, Richmond--1PM
Richardson, Joe E., Houston--1PM

MONTANA

Gettings, Derril E., Ronan--1SM
Moots, Carl, Huntley--1SM
Schultz, William K., B. 2224, Fox Drive
Billings--5SF

NEBRASKA

Lordemann, Joe, Petersburg--1PM
Heath, Clarence L., Alliance--1SM
Muller, Hayward, Naper--1PM
Kracman, Leonard, Bellwood--1PM
Parkening, Ralph, Plattsmouth--1PM
McMichael, Herbert, Gothenburg--1SM
Pelster, Duane L., Burwell--1SM & 1PM
Bankson, Dean, Hordville--6PF
Pasco, Jerry, Auburn--1SF
Strake, Dick, Stuart--2PM
Majors, William, North Platte--1PM & 1PF
Padgett, Marion T., Wallace--1PM
Hastings, John, Elsie--1SM

NEW YORK

Chase, Lester C., New Berlin--1SM

NORTH CAROLINA

Lee, J. C., R. 1, Durham--1SM
Taylor, W. E., Magnolia--1PM
Baker, Raymond, R. 2, Brevard--1SF
Atkins, Wade, Purlear--1SM

NORTH DAKOTA

Lindahl, Mayo, Maddock--1SF & 1PF
Brown, Sam, Baldwin--1PM
Strand, Harold H., Ellendale--1SM
Adams, Howard, Reynolds--1PM
Burkland, Milton, Grand Forks--1SM
Rutebakke, Clarence, McCanna--1SM
Vigesas, Lawrence, Cooperstown--1SM
Scholtz, Edmund C., Balfour--1SM
Geiger, Ralph, Mandan--1PM
Thingrold, Edward, Barton--1SM
Aasmunstad, John, Jr., Devils Lake--1SM
Coit Bros., Englevale--1PM
Henderson, Loren E., Enderlin--1PM
Johnson, Norman E., Milnor--1PM
Haugen, Wendell E., Ryder--1PM
Furhman Bros., Bowdon--1PM
Kittelson, Victor, Zahl--1PM

OHIO

Kettering, Kathryn, Ashland--1SF
Goodfellow, William & Daughters, South
Vienna--1SM
Cindric, Mr. & Mrs. Joe, Brecksville--
2SF
Fellure, Lewis, Gallipolis--1PM & 2PF
Horne, W. R. & Sons, Cedarville--1SM
English, L. C., Quaker City--1PM
Dickinson, Kyle, Mount Victory--1SM
Pealer, Gerald D., Danville--1PF
Fiast, Richard Lee, R. 2, Caledonia--
1SF
Lewis, Robert K., Germantown--1SM
Borror, Larry J., Orient--2SF & 1PF
Glenn, Alvis, Beaver--1PF

OKLAHOMA

Webster, S. Jay, Carmen--2SM & 8SF
Taylor, Ken, Yukon--1PF
Taylor, Mack, Yukon--2PF
Taylor, Vic, Yukon--10SF, 1PM & 2PF
Geminden, Jimmy, Carrier--2SF
Collmer, Shirley Ann, Roosevelt--1SF
Woods, Glenn, Mountain View--1SM
Dishman, Jimmie Lee, Cushing--1SM
Foster, J. W., Alma--1SM

OREGON

Pruner, James C. & Violet L., Rainier
--1SF & 1PF

PENNSYLVANIA

Kish, John, Cheswick--3PF
Goshorn, Gerald L., R. 2, Shippensburg
--1SF

SOUTH DAKOTA

Rexinger, M. L., Frederick--1SM
Reierson, Elmer, Herreid--1PM
Vikse, Norman, Pollock--1PM
Schreyer, L. E., Lake Andes--2PM
Finstad, Harry, Bradley--1SM
Warrender, J. E., Watertown--1PM
Kendrick, Hugh, St. Onge--5SF
Symens, Wilbert, Amherst--1SM
Pearson, Everett, Montrose--1SM
Kastner, James, Claire City--1SM

TENNESSEE

Fawndell Farms, McKenzie--2PF
Loshbough, Paul S., Crossville--1PF
Wallace, Charlie T., R. 1, Darden--1SM
Shouse, Mary Beth, Centerville--2PF
Ingham, Ralph, Erin--1PM
Dyer, Larry, Petersburg--1SM

TEXAS

Weaver, J. E., Belton--1SM
Ashby, S. L., Jonesboro--1SM
Granberry, T. C., Dublin--1SM
Johansen, Ronnie, Mount Calm--1SF
Goodman, Olan, Stamford--1SM
Garner, James W., Hallettsville--1SM

VIRGINIA

Patterson, S. S. P., Jr., Howardsville
--1PM
Smith, Burton M., Bristol--1SM

WASHINGTON

Murphy, Kenneth G., Royal Star Route,
Othello--1SF
Murphy, Michael V., Royal Star Route,
Othello--1SF
Crocker, Kenneth W., Kennewick--3SF
Crocker, O. R., Benton City--1SM & 1SF
Oretegor, Arthur A., Vashon--1SM
Hein, Mel, Davenport--2SF
Loucks, Art, Twisp--1PM & 1PF
Spencer, Wayne R., Puyallup--1PM
Tellessen, David R., Veradale--1PF
Pullman FFA Chapter, Pullman--2SF
Bostrom, Albert Blake, Yakima--1SF

WEST VIRGINIA

Wilson, H. R., R. 3, Philippi--1PM
Dolen, Joe, 4032 Blankenship Road,
Huntington--1PF
Warren, S m L., Lewisburg--1SF
Crislip, Frank H., Grofton--2PM

WISCONSIN

Bell, Chester K., Platteville--1SM
Hall, Carl, Lancaster--1SF
Hamilton, Myron & Arlene, Platteville
--1SF
Hart, Merle J. & Son, Fennimore--1SF
Lenz, Henry F., Cassville--2SF
Martin, Kenneth E., Bagley--1SF
Mergen, Herbert, Glen Haven--1SM & 1SF
Patterson, Hebert & Son, Glen Haven--
1PF
Clayton, Cecil, Belmont--2SM
Bendorf, Leslie, R. 1, Lancaster--1SM
Zimmerman, John, Oconomowoc--2SF

WYOMING

Good, Wesley, Riverton--1SM & 1SF

Junior Memberships

Issued in July

Shorthorn

Steve McLaughlin, R.R. 2, Clifton, Ill.
Allen Gale Williams, R.R. 3, Clinton
Road, Paris, Ill.
Kurtis Brent Williams, R.R. 3, Clinton
Road, Paris, Ill.
Stanley Wayne Williams, R.R. 3,
Clinton Road, Paris, Ill.
Allan E. Stout, R.R. 2, Brighton, Iowa
Keith C. Riegle, 11497 E. Coldwater
Road, Davison, Michigan
Claudia Ann Folk, Garden City, Missouri
Ronnie Byrum, Rt. 2, Hyrdro, Okla.
Ernest Brack, Rt. 1, Pendleton, S. C.
Daniel J. Wiederrich, Tripp, S. D.
Ellis H. Clark III, Rt. 4, Canton, Tex.
Toni Clark, Rt. 4, Canton, Tex.
Tracy Lee Clark, Rt. 4, Canton, Tex.
Trudy Clark, Rt. 4, Canton, Tex.
Ronald Wilbourn, Rt. 2, Box 118,
Pullman, Wash.
Kirk Martin, Rt. 1, Box 304, New Market
Ala.
John Emerson Jackson, P.O. Box 41,
Yolo, Calif.
Belinda L. Kiniston, 1365-60th St.,
Boulder, Colo.
Jim & Kathy Monical, Cimarron, Kansas
Janice A. Taylor, Everest, Kansas
Tom Iglehart, Carroll Road, Monkton,
Maryland
Alice Lou Tye, R.R., Mayview, Mo.
Wm. J. Tye, R.R., Mayview, Mo.
David Meyer, Rt. 3, Lincoln, Nebr.
Charles A. Specht, Rt. 1, Sugar Creek,
Ohio
James A. Steiner, R.R. 2, Bluffton,
Ohio
Davy Graham, Jr., Box 306, Alex, Okla.
Crawford Jatterson II, Sewell Farm,
Rt. 1, Waynesboro, Virginia
James J. Dunlap, Rt. 1, Box 341,
Shingle Springs, Calif.
Patricia Guth, Washington, Ill.
Matthew J. Erickson, Postville, Iowa
Lance Mason, R.R. 1, Hampston, Iowa
Francis Stork, Bancroft, Iowa
John Stork, Bancroft, Iowa
Thomas Stork, Bancroft, Iowa
Reginald Lee Woodroffe, Rt. 1, Fort
Madison, Iowa
Dwane D. Brown, 2104 Swygart St.,
Topeka, Kansas
Danny Hibler, Pierceville, Kansas
W. L. Lyons Brown III, Star Route, La
Grange, Kentucky
Patricia Goodfellow, Rt. 1, South
Vienna, Ohio
John M. Greenhorn, Rt. 1, Waynesville,
Ohio
Larry Allen, Rt. 41, Foss, Okla.
Bill Bearden, Jr., Box 57, Morris,
Okla.
Terry Dorsey, R.R. 1, Binger, Okla.
Glenn Gregory, R. R. 2, Ninnekah, Okla.
Debby Jones, Rt. 1, Thomas, Okla.
Terry Jones, Rt. 1, Thomas, Okla.
Linda Jean Keeler, Rt. 1, Bradley,
Okla.
Dean Plaster, Box 66, Fort Cobb, Okla.
Stephen Sulton, Newport, Tenn.
Margaret Mosely, Rt. 6, Box 203, Tyler,
Tex.
John Edwin Gerow, Jr., Charlottesville,
Virginia
John Virgil Santmeyer, Jr., Rt. 1,
Box 376, Leesburg, Virginia
Rita Behlen, R.R. 3, 2912 County Trunk
K., Fond du Lac, Wisconsin
Thomas Preston McGee, Starr, S. C.

Polled Shorthorn

Mary Helen Cline, West Union, Iowa
Dean Weltmer, R.R. 1, Mound Valley,
Kansas
Myra Maxine Abele, Rt. 1, El Dorado
Springs, Missouri
Allen Weldon, Rt. 2, Pendleton, S. C.
Chris Garrison, 8101 Dierks Road, Elk
Grove, Calif.
Charles Rodriguez, Jr., Rt. 1, Box
180, Wilton, Calif.
Scotty Bill Duncan, Flagler, Colo.

Continued on Page 13

Open House December 10

Shorthorn Headquarters

JUNIOR ASSOCIATIONS ARE NOW ACTIVE IN:

- | | |
|-----------------|--------------------|
| 1. Oklahoma | 7. South Dakota |
| 2. Ohio | 8. South West Iowa |
| 3. Kansas | 9. Indiana |
| 4. Oklahoma | 10. Kentucky |
| 5. Colorado | 11. Nebraska |
| 6. North Dakota | |

Junior Memberships

Mary Jane Huffman, Rt. 1, Box 48,
Monee, Ill.
George Rust, White Post, Virginia
Barbara Gail Heiden, Star Route 1,
Willcox, Arizona
Steve Ray, Mount Vernon, Arkansas
Dennis Blount, 23 R Street, Auburn,
Nebr.
Charles E. Hemphill, 4200 Stimson
Road, Barberton, Ohio
LeDelle McGee, Starr, S. C.
Steve Wallace, Rt. 1, Pendleton, S. C.
Guy Eugene Reed, Rt. 2, Box 221A,
Millington, Tenn.

Issued in August

Shorthorn
William A. Baird, Box 919, Alturas,
Calif.
Steven Bartell, Rt. 2, Box 347, Galt,
Calif.
Robert H. Rubottom, 19709 Ave. 18-1/2,
Madera, Calif.
Ray Richards, Burlington, Colo.
Michael Bolen, R.R. 1, Box 18, Peca-
tonica, Ill.
Terry Cox, R.R. 1, Wyoming, Ill.
Milton Spencer, Williamsfield, Ill.
David Brandt, Rt. 1, Milan, Indiana
Glenn Brandt, Rt. 1, Milan, Indiana
Deloris Ann Edwards, Rt. 3, Edson Farm
Winchester, Indiana
Steve Taylor, R. R. 4, New Castle, Ind.

Polled Shorthorn
Roger Bullard, Rt. 2, Hartselle, Ala.
Ronnie Bullard, Rt. 2, Hartselle, Ala.
Alfred Darnell White, Rt. 3, Danville,
Ala.
Patrick McDonald, 2618 South Chicago
St. Rd. Joliet, Ill.
John Michael Schlipf, R.R. 2, Gridley,
Ill.
Mikel Schlipf, R.R. 2, Gridley, Ill.

Timely News-Making Transactions

ARKANSAS
John W. Sneed, Jr., Conway, purchased
six Polled Shorthorn females from
Rex Dilbeck, Gassville.

CALIFORNIA
Southall R. Pfund, Pope Valley,
purchased six Polled Shorthorn
females from W. A. Black, Green
Valley.

FLORIDA
H. E. Markham, Dunnellon, purchased
one Shorthorn female and twelve
Polled Shorthorn females from
Beardsley Farms, Clewiston.

GEORGIA
D. T. Hudson & Son, Roberta, purchased
six Shorthorn females from Fred A.
Krull, Texhoma, Oklahoma.

IDAHO
Shirley Butler, Kimberly, purchased
three Shorthorn females from F. V.
Morrison, Murtaugh.

ILLINOIS
Elmer Callahan, Milford, purchased
three Polled Shorthorn females from
John A. German, Milford.
Fernwood Farm, Barrington, purchased
four Shorthorn females from
Northwood Farms, Cary.
George A. Nickels & Sons, Big Rock,
purchased six Shorthorn females
from Norman Bergquist, Elburn.
Smith Bros., Louisville, purchased
twenty-five Shorthorn females from
Dwight Storey, Assumption.
Chas. F. Wise, Macon, purchased seven
Shorthorn females from A. J. Kamm,
Atwood.

INDIANA
B. Hollis Hanson, Connersville,
purchased eight Shorthorn females



Iowa Lassie Queen

*Linda Struve, Manning, Iowa, daughter of
Mr. and Mrs. Glenn Struve.*

from Pennsylvania State University,
University Park, Pennsylvania.

IOWA
Claymore Farms, Spencer, purchased
eight Shorthorn females and one
Polled Shorthorn female from Oliver
Bergstrom, Finley, North Dakota.
Gary Lichty, La Porte City, purchased
nine Shorthorn females from Ralph
C. Stirm, Brandon.
Leo A. & Adrian J. Meierotto, West
Point, purchased seven Shorthorn
females from Paul Ratliff, Mount
Pleasant.

KANSAS
Donald Bayer, Pawnee Rock, purchased
three Polled Shorthorn females from
Jack Loving, Pawnee Rock.
Brenda, Gary & Alan Cole, Langdon,
purchased one Shorthorn female and
five Polled Shorthorn females from
C. R. Johnson, Sylvia.
Lynn Stiggins, Partridge, purchased
three Polled Shorthorn females
from C. R. Johnson, Sylvia.
B. W. White, Holyrood, purchased one
Shorthorn female and six Polled
Shorthorn females from C. R. Johnson,
Sylvia.
Kenneth Wolgamott, Kiowa, purchased
five Shorthorn females and one
Polled Shorthorn female from James
M. Dickey, Capron, Oklahoma.

KENTUCKY
Melvin Beverly, Turners Station,
purchased six Polled Shorthorn
females from Northaway Farms,
Covington.
Billy Burke, Olmstead, purchased three
Shorthorn females from J. T. Clark,
Olmstead.
Leslie Clark, Loretto, purchased six
Polled Shorthorn females from Louis
Mattingly, New Haven.
Kenneth C. Soper & Sons, Carlisle,
purchased seven Shorthorn females
from Carl & Dennis Fitzwater, West
Manchester, Ohio.

LOUISIANA
R. McL. Jeter, Shreveport, purchased
five Shorthorn females from Lewis &

K. M. & Vernon Scofield, Austin,
Texas.

MICHIGAN
Ethen Swift, Bronson, purchased three
Shorthorn females from Wendell
Zimmer, Angola, Indiana.

MISSISSIPPI
Jones H. McMahan, Purvis, purchased
three Shorthorn females from E. W.
Jones, Moselle.

MISSOURI
Howard W. & Dorothy D. Grant, Kansas
City, purchased three Shorthorn
females from Andes Bros., Mound
City.
Wm. Hausbrough, Palmyra, purchased six
Shorthorn females from Thos. K.
DuBois, Palmyra.

MONTANA
William K. Schultz, Billings, purchased
eight Shorthorn females from Joe
Hartley, Nebraska City.
Dean Bankson, Hordville, purchased six
Polled Shorthorn females from Loyd
Knerr, York.

NEW YORK
Algird F. White & Sons, Ghent, purchased
thirteen Shorthorn females from
Worden Bros., Windsor.

NORTH CAROLINA
Vaughn Moore, Hayesville, purchased
four Shorthorn females from Arthur
Moore, Hayesville.

NORTH DAKOTA
J. Murdock Haibeck, McClusky, purchased
one Shorthorn female and sixteen
Polled Shorthorn females from
Richard Haibeck, McClusky.
Roger Williams, Cleveland, purchased
thirty-one Shorthorn females from
Cecil Steinmetz, Earl Park, Indiana.

OHIO
John F. Evans, Mechanicsburg, purchased
four Shorthorn females from Don K.
Skillman, Mechanicsburg.
John Hicks, Zanesville, purchased four
Polled Shorthorn females from
Redman Farms, Zanesville.

OKLAHOMA
Cleades W. Bedwell, Okeene, purchased
seven Shorthorn females from Stanley
R. Crites, Vici.
Hauck Bros., Mangum, purchased three
Shorthorn females from Bennie West,
Eldorado.
R. Paul Henry, Tulsa, purchased
fourteen Shorthorn females from
L. R. Shreck, Nowata.
S. Jay Webster, Carmen, purchased seven
Shorthorn females from Cleades W.
Bedwell, Okeene.

OREGON
Dick & Margaret Magruder, Clatskanie,
purchased five Shorthorn females
and three Shorthorn bulls from J.
C. Moran, Vernonia.

PENNSYLVANIA
John Kish, Cheswick, purchased three
Shorthorn females from Andrew Wood,
Gibson.
Rolling Plains Farm, Unionville,
purchased four Shorthorn females
and one Polled Shorthorn female from
Pen-Y-Bryn Farm, Marshall, Virginia.

SOUTH DAKOTA
Hugh Kendrick, St. Onge, purchased
five Shorthorn females from Mathias
& Son, Greeley, Colorado.

TEXAS
G. A. Garza, Rio Grande City, purchased
six Shorthorn females from O. L.
Bloomer, Lebanon, Kansas, and also
purchased four Shorthorn females
from S. A. Hill, Smith Center,
Kansas.
Mr. & Mrs. M. A. Rambo, Temple,
purchased six Shorthorn females from

Continued on Page 14



DENAIR VICTORS—Among the heavy winners of Saturday afternoon awards given at the Stanislaus County Fair were three Denair students. Ron Dick, left, was named the outstanding dairy exhibitor. He was also given the Max Corbett trophy as the outstanding Jersey exhibitor. *Marlys Hall, lassie princess of the California Beef Shorthorn Association, won sheep showmanship, master showmanship in round robin, and three firsts for Shorthorn beef. Mike Hall had the champion Shorthorn bull, and champion Shorthorn female. He also took all-breeds award.*

Top-Ten Registrations -- July - August

JULY

- Shorthorn
- 153 Otto Thiede & Sons, Burton, Nebr.
 - 55 John F. Shuman, Byers, Colo.
 - 52 Fernwood Farm, Barrington, Ill.
 - 44 Will G. Metz, Jr., Boyd, Montana
 - 38 Virginia Agricultural Experiment Station, Front Royal or Blacksburg, Virginia
 - 36 Mr. or Mrs. E. C. Turner, Channing, Texas
 - 35 Alva V. Roberts, Newark, Ohio
 - 28 George J. Shaw, Trimble, Missouri
 - 26 W. H. Boutell, Grand Blanc, Mich.
 - 25 Cyrus S. Eaton, Northfield, Ohio

Timely News-Making Transactions

Continued

Scofield Ranch, Inc., Austin, Tex.
Willie Randig, Jr., Plugerville, purchased six Shorthorn females from Scofield Ranch, Inc., Austin.

UTAH

Cliff Hewell, Smithfield, purchased three Shorthorn females and one Shorthorn bull from Utah State University, Logan.

VIRGINIA

Fortuna Farm, Lonettsville, purchased three Shorthorn females from John J. Teague, Broad Run.

WASHINGTON

Connell FFA Chapter, Connell, purchased three Shorthorn females from H. G. Gettmann & Son, Ritzville.
Kenneth W. Crocker, Kennewick, purchased three Shorthorn females from Leslie Wadekamper, Yakima.

WISCONSIN

Ulrich Stadler, Rio, purchased eleven Shorthorn females from Richard K. Rutledge, Neosho.

- Scofield Ranch, Inc., Austin, Tex.
- Tempel Farms, Wadsworth, Ill.
- Ralph J. Warren, Lewisburg, W.V.
- 24 Mathers Bros., Mason City, Ill.
- 23 W. L. McIlroy, Louisiana, Mo.
- 20 W. L. Lyons Brown, LaGrange, Kent.
- 19 K C Shorthorn Farms, Kansas City, Missouri
- William Roohms, St. John, Kansas
- 18 E. DeLong Bowman, The Plains, Va.
- Broadview Farms, Carrier, Okla.
- Mack Hays, Sale City, Georgia
- 17 Richmond Robison & Sons, Delavan, Ill.
- 16 Core Bros., Core, West Virginia
- 15 Brown-Forman Experimental Farm, Frankfort, Kentucky
(Dr.) Glenn R. Miller, Hannibal, Missouri
- 14 Gimera Bros., Calhan, Colorado
- Indian Creek Ranch, Houston, Mo.
- Charles Lorentzen, Kalispell, Mont.
- Robert McElroy & Sons, Georgetown, Ohio
- Harold Terry & Sons, Underwood, Ia.
- Jacob J. Ulrich, Luray, Kansas
- 13 Jungels Shorthorn Farm, Cooperstown, N.D.
- 12 Leslie M. & Dr. Gerald S. Berenson, Poplarville, Mississippi
- Dobie Bros., Amboy, Minn.
- James P. Lanaghan, Charlotte, Ia.
- Carl Miller, Paris, Ill.
- Thomas Owsley & Son, LaCenter, Kent.
- Max B. Pattison & Sons, Dexter, Minn.
- Pennsylvania State University, University Park, Penn.
- 12 Ray Stephens, Fulton, Mo.
- Sumption Bros., Frederick, S.D.
- Bob Ten Eyck, Milton-Freewater, Oregon
- 11 Albert Brockriede, Electra, Texas
- W. P. Wamsley, Fort Cobb, Okla.
- 10 E. W. Davidson, Americus, Kansas
- Dean Miller, Fordville, North Dakota
- Vaughn V. Moore, Lenox, Ia.
- John F. Shuman & Sons, Byers, Colo.

Darrel Steck, Wataga, Ill.
Cecil Steinmetz, Earl Park, Ind.

Polled Shorthorn

- 25 Holly Hill Farm, Ijamsville, Md.
- 22 Alpine Farms, Lexington, Mo.
- 18 Cecil B. Dickson, Purcellville, Va.
- 16 Kinley E. Boistad, Homestead, Mont.
- Ralph C. Cross, Emden, Ill.
- Stanlee R. Peters, Lathrop, Mo.
- 12 Henry Barsetti, Galt, Calif.
- George Reeves, Thomson, Georgia
- River View Stock Farm, Trenton, Nebr.
- W. R. Skees & Son, Elizabethtown, Kent.
- Edward White, Fairfax, Mo.
- 11 Clark Bros., Liberty, Nebr.
- M. C. Donly & Sons, King Ferry, N.Y.
- 10 Baker's Acres, Satsuma, Alabama
- C. W. Farmer, Macon, Georgia
- Gallatin Farms, Triplett, Mo.
- Leo Luckett, Waverly, Kent.
- Matthews & Byrd Farm, Rosehill, N.C.

AUGUST

Shorthorn

- 85 Kuhrt Farms, Edson, Kans.
- 58 Max L. Cardey, Riverside, Calif.
- 53 H. C. Gettmann & Son, Ritzville, Wash.
- 48 Lower Gwynne Farm, Mt. Sterling, Ohio
- 47 H. A. Van Sant, Maxwell, Calif.
- 32 Paul or Bernice J. Winland, Boyes, Mont.
- 30 R. B. Stimson, Dumas, Ark.
- 29 Douglas & Nancy Dear, Simms, Mont.
- 28 Holger Christoffersen, Froid, Mont.
- Hazel & Oscar Landaker, Woodrow, Colo.
- 27 White Cloud Farms, Barnard, Mo.
- 25 J. K. White, Noblesville, Ind.
- 24 Edward Kouba, Golva, North Dak.
- 21 Milton L. Dietz, Wakeeney, Kans.
- J. R. Sansom, Jr., Oakville, Ky.
- 20 Floyd Hughes & Son, Oregon, Mo.
- 19 Earl Arnold, Torrington, Wyo.
- 18 Thomas J. Hutchinson, Jr., Waldo, Kans.
- Inness Farm, Galesburg, Ill.
- N. J. Meyeres, Chase, Kans.
- Gordon Schuppe, Iliff, Colo.
- Mr. or Mrs. E. C. Turner, Channing, Tex.
- Wilson Bros., Lewisburg, W. Va.
- 17 Lakeview Ranch, Inc., Odessa, Wash.
- McLean Bros., Sarles, N. Dak.
- P. S. Miller, Castle Rock, Colo.
- 16 Bo Wood Farm, Clarksville, Mo.
- Crapo Bros., St. Anthony, Ida.
- W. M. Dowell, College Station, Tex.
- Worden Bros., Windsor, N. Y.
- 15 W. C. Anderson & Son, West Liberty, Ia.
- Larry & Jack Bott, Polo, Ill.
- Ekness Bros., Grand Forks, N. Dak.
- Stanley G. Harris, Kenosha, Wisc.
- Frank Harting & Sons, Norton, Kans.
- John & Florence Kelly, Red Lodge, Mont.
- Philip Kennedy, Pierce, Colo.
- 15 Edward Perkins, Evant, Tex.
- V. L. Reed, Keenesburg, Colo.
- 14 Burke N. Allison & Company, Washington, Ind.
- Fernwood Farm, Barrington, Ill.
- Elmer R. & Gladys E. Hedges, Fleming, Colo.
- Allen Lard, Clay Center, Kans.
- Lewisfield, Charlottesville, Va.
- John Preston, Warden, Wash. --
- Junior Member
- J. H. Richards & Sons, Bowling Green, Ky.
- Buhl W. Sutton, Midvale, Ida.
- Earl Williams, Reardan, Wash.
- 1 Robert Bye, Union Mills, Ind.
- Richard Holt, Versailles, Ky.
- Robert Moritz, Tipton, Kans.
- Elmer M. & Dorothy A. Roberts, Bedford, Ia.
- W. L. Whisner, Ripley, Ohio
- 12 Bear Creek Shorthorn Farms, Mocksville, N. Car.

Continued on Page 15

NEW BUYER PROSPECTS

J. W. Allison, Rt. 3, Water Valley, Farm, Union, Miss.
 F. D. Apperson, Rt. 4, Philadelphia, Miss.
 Pvt. James Avelsdson, US 55733585, BTRY, A 2nd Msl BN 562 ARTY, APO 937, Seattle, Washington
 William Bailey, 79 Candlewood, Glastonbury, Conn.
 Thad R. Bates, 16940 S. Western, Gardena, Calif. 90247
 Stephen Bertsche, Rt. 1, Flanagan, Ill
 M. Boudreaw, 15435 Whitcomb, Detroit, Michigan
 R. B. Bridger, 1008 South 84th St., Birmingham, Alabama
 Paul Bryant, Rt. 1, Box 43, Scottsville, Va. 24590
 Russell M. Bueling, Sheldon, N.D.
 E. C. Burnett, Mountainburg, Arkansas

Top-Ten Registrations Continued

Earl Burress, Gordon, Nebr.
 Gavin & Barry, Monmouth, Ill.
 Douglas Kibbons, Paris, Tenn.
 John Land & Sons, Ridge Farm, Ill.
 Otley Shorthorns, Lincoln, Nebr.
 Chas. W. Woodroffe, Ft. Madison, Ia.
 11 Melvin C. Bickford, Kiowa, Kans.
 Bowen Bros., Hoxie, Kans.
 Linderwood Farm, Baltic, S. Dak.
 J. Hughey Martin, Colchester, Ill.
 McIver Bros., Farwell, Minn.
 William L. McLean, Coulee City, Wash.
 Silver Vale Farm, Masonville, Ia.
 Francis C. Stork, Bancroft, Ia.
 Victor Tautfest, Marland, Okla.
 Washington State University, Pullman, Wash.
 10 Warren A. Christoffersen, Froid, Mont.
 Harvey A. Coons, Ekalaka, Mont.
 Herman F. Fischer, Jr., Seward, Kans.
 David Garriott, Scottsburg, Ind.
 Mr. or Mrs. Kenneth Goos or The Survivor, Taylor, Nebr.
 10 Leonard Harbacek, Holyrood, Kans.
 Ralph Hellinga, Harris, Ia.
 Fred H. Krug & Son, Russell, Kans.
 Merdale Farm, Harris, Ia.
 Harold B. & Rosaline Preston, Warden, Wash.
 Rex Walker, Winterset, Ia.
 E. W. Walton, Georgetown, Ky.

Polled Shorthorn

48 J. & J. Humphreys, Wolcott, Ind.
 Lincoln Cattle Company, Lincoln, Ill.
 44 Edward J. & Aldyth L. Long, Chandlerville, Ill.
 33 C. W. Thompson, Altamont, Kans.
 24 Bert A. Hanson, Vernon Center, Minn.
 22 Jerry A. White, Charles Town, W. Va.
 21 David Levinson, Rome, Ga.
 Dr. & Mrs. J. B. Stoll, West Plains, Mo.
 20 Henry Buss & Son, Columbus, Nebr.
 Ellis L. Shafer, Royal Center, Ind.
 18 Harold Bacon, Good Hope, Ill.
 14 Clellan Prewitt, Somerset, Ky.
 13 James A. Easley, Marion, Ky.
 Hidden Valley Farms, Zelienople, Pa.
 Stanlee R. Peters, Lathrop, Mo.
 Rosewood Hites, Calhoun, Mo.
 12 Earl J. Fieser, Norwich, Kans.
 Arnold Hansen, Ruskin, Nebr.
 11 Paul L. Crist, Rabun Gap, Ga.
 Leo McGuiness, Seagoville, Tex.
 10 Glenn Curtis, Petersburg, Tex.
 Dean Bros., Twin Falls, Ida.
 R. A. Forderhase, Fayette, Mo.
 David L. Jones, Callao, Mo.

Capt. E. L. Burnthorne, 2103 Oak Creek, Houston, Tex. 77017
 Miss Ester Candelaria, 2105 N.W. 131st St., Miami, Fla. 33167
 W. M. Carnes, Route 3, Twin Oak Ranch, Willspoint, Texas
 James Cebuhar, Rt. 2, Lewistown, Ill.
 Ralph Cornwell, Jr., 408 Rosser Road, Memphis, Tenn.
 Barbara Cox, Rt. 1, Box 592, Gridley, California 95948
 Eugene Cutrer, Rt. 4, Union, Miss.
 Lewis W. Dantzler, P. O. Box 325, Tioga, La.
 Jack L. Davis, 1823 N. W. 38, Oklahoma City, Okla. 73118
 Bill Dickson, Box 8, Arlington, Ala.
 Alfred E. Godwin, P. O. Box 1590, Dallas, Texas
 Beth Gordon, 147 North Parsons, Merced, Calif.
 Dana Gordon, Rt. 3, Union, Miss.
 E. O. Gordon, Rt. 4, Forest Grove, Philadelphia, Miss.
 H. L. Guymon, 8582 Macon Rd., Cordona, Tenn.
 Nathan D. Hanks, Rt. 4, Grenada, Miss. 38901
 T. S. Harrell, Jr., Mamie, North Carolina, 27952
 Herman Herrington, Rt. 4, Union, Miss.
 Charlotte Hicks, Rt. 4, Philadelphia, Miss.
 Roger L. Highfill, Rt. 1, Box 118, Randleman, North Carolina
 William J. Holbay, Jr., Rt. 4, Box 227, Johnstown, Penn.
 Dane R. Holder, 1314 W. Broadway, Ardmore, Okla. 73401
 Jim Hooker, 1010 W. Panola, Carthage, Texas
 Marcus A. Judd, 142 N. Waibla Ave., La Grange, Illinois
 Clarence R. Keyser, Rt. 2, Box 34, Roosevelt, Utah 84066
 Wayne Kinnaird, 702 Ruell, Houston, Texas
 Howard Knowles, Rt. 1, Milan, Ga.
 Alvin Koepke, Rt. 1, Box 71, Edgar, Wisconsin, 54426
 1/Lt. Russell L. Lafond, 51 FIW Box 194 APO 235, San Francisco, Calif.
 Donald Ledbetter, Rt. 1, Box 200, Tallassee, Alabama
 Walter Lee, Box 145, North Portal, Saskatchewan, Canada
 Alton D. Lewis, 8635 Ashcroft Ave., Dallas, Texas
 Ing. Eduardo Limon G., Director de la Facultad de Agrobiologia, "Presidente Juarez" de la Universidad, Michoacana de San Nicolas de Hidalgo, Apdo. P. #2 Uruapan, Mich., Mexico
 R. C. Makowski, Box 651, New Carlisle, Indiana
 Leone Martin, P. O. Box 527, Shinglehouse, Pa.
 Al Mason, 939 Ridgecrest, Montgomery, Ala. 36105
 F. R. Moldenke, Rt. 2, Box 200, Seville, Ohio
 Norman R. Montgomery, Rt. 1, Box 320, Deer Island, Ore.
 John D. Moore, P.O. Box 97, Coronado, Calif. 92118
 Glenn Pittsford, 1202 Cullen Ave., Austin, Tex.
 Vennis Pollock, Rt. 5, Rogers, Ark.
 Gene Prince, Box 826 A, Rt. 2, Zion, Ill.
 Ernst F. Quade, Rt. 1, Box 30, Peosta, Iowa
 Thomas C. Randall, Brookside Fruit Farm, Box 146, Rushford, N. Y.
 Eddie Robinson, Rt. 1, Cameron, Ill.
 Mrs. E. Ruppert, Coles Mill Road, Franklinville, N. J.
 Sulo E. Savela, Rt. 2, Box 113, Dunnegan, Missouri 65640
 John M. Scholz, Howells, Nebr. 68641
 James F. Schockley, Rt. 1, Spencer Virginia

Open House December 10

NEW MEMBERSHIPS ISSUED IN JULY

Shorthorn

Baker, Elmer R., Rt. 2, Brevard, N. C.
 Burkham, C. H., Rt. 1, Ennis, Tex.
 Eyck, Bob Ten., Rt. 1, Milton-Freewater Oregon
 Fernwood Farm, %A. C. Buehler, 72 South Brinker Rd., Barrington, Ill.
 Manhart, Charles F., P. O. Box 194, Arbuckle, Calif.
 McKinley, J. T., Ja-An-Farm, Rt. 2, Thomaston, Georgia
 Forest Meadows, Clay City, Kentucky
 Metz, Will G., Boyd, Mont.
 Norton, Rob Roy., Rt. 2, Cynthiana, Kentucky
 Olson, Ryno W., Rt. 4, Muscatine, Iowa
 Riverview Ranch, %Mr. & Mrs. L. A. Knoles, Box 216, Kingston, Idaho
 Rowe, Morse, Battle Creek, Iowa
 Smith Bros., Rt. 5, Louisville, Ill.
 Sondreal, David V. Buxton, N. D.
 Walcott, Tom & Son, Liberty, Utah
 Walker, Ruth N., %Clerks Box, Placerville, Calif.
 Washburn, Ray., & Family, Rt. 1, Box 133, Alexandria, Indiana

Polled Shorthorn

Beverly, Melvin., Rt. 1, Turners Station, Kentucky
 Dobbins, Jack & Son's, Rt. 1, Townville, S. C.
 Headrick, Ralph R., Rt. 5, Box 91, Ringgold, Georgia
 Maher, Jerry J., Greenwood, Nebr.
 "Roan Acres", %Elmer Jenks & Sons, 801 N.M. 171, Lincoln, Michigan
 Wilder, A. Virgil., Wilder's Volunteer Farm, Rt. 20, Wright Road, Knoxville, Tenn.
 Woolf, B. B., & Sons, Houston, Arkansas

NEW MEMBERSHIPS ISSUED IN AUGUST

Shorthorn

Armour & Company, 401 N. Wabash, Chicago, Illinois
 Brasfield, H. C., Dumas, Arkansas
 Clark, Ellis H., Rt. 1, Box 228, Woodward, Oklahoma
 Cowan, Dewayne, Rt. 3, Carthage, Mo.
 Freeman, Marvin V., Rt. 2, Greencastle, Indiana
 Harbacek, Leonard., Rt. 1, Box 62, Holyrood, Kansas
 Long, Richard., Rt. 2, Cutler, Indiana
 McCarty, Dennis III., Delaplane, Virginia
 McCormick, Hal R., Rt. 1, Box 228, Woodward, Oklahoma
 Mitten, Herman C., Rt. 2, Box 424, Springfield, Oregon
 Nickels, George A., & Sons, Rt. 1, Box 115, Big Rock, Ill.
 Pacula, Frank J., Rt. 2, Hennessey, Okla.
 Scott, Curtis B., R.R. 3, Box 140, Bethel, Ohio

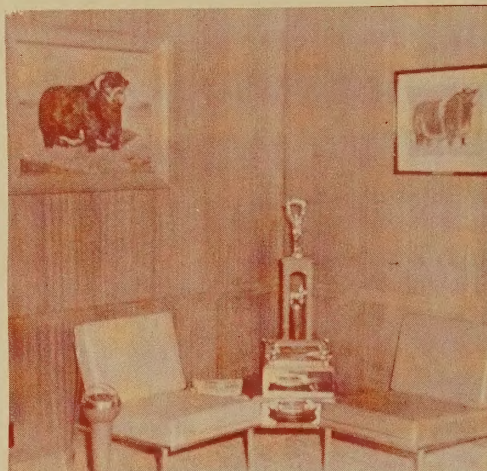
Polled Shorthorn

Cox, John L. Jr., Rt. 1, Box 454, Eagle Point, Oregon
 Moore, Bert., Rt. 2, Iowa Falls, Iowa
 Nisley, Forrest J., Rt. 8, Lincoln, Nebr.
 Reinhold & Lavina Hockhalter, Rt. 1, Box 16, Ashley, North Dakota
 Felix C. Shoffner, P. O. Box 212, Trimble, Tennessee 38259
 Charles B. Smith, Rt. 6, Murfreesboro, Tenn.
 Charles E. Smith, 219 E. Thach, Auburn, Ala.
 Odie Smith, Rt. 4, Blinker Stock Farm, Philadelphia, Miss.
 Marion Sovell, Rt. 4, Philadelphia, Miss.
 Martin F. Sullivan, 2nd Floor, 520 N. Michigan Ave., Chicago, Ill.
 Robert Tasker, Palo, Michigan 48870
 M. L. Thompson, Herd Mgr., Fair View Farms, Scottsville, Va.
 Tom Warren, Rt. 1, Box 112, Pasco, Washington
 Harold J. Wood, Rt. 4, Dunn, N. C.

A Peek in the Headquarters--Open House Dec. 10



BOARD OF DIRECTORS ROOM



RECEPTION ROOM



OFFICE—MAIN FLOOR

Promote Breed with Sales

The following Shorthorn sales, either new or already in existence, have been inaugurated through cooperative efforts of the American Shorthorn Association and areas involved.

The All America Sale in Springfield, Illinois, kicks off the sale season with 10 bulls and 30 females nominated from several states. Charles Nickel of Lynnwood Farm, Carmel, Indiana, is Chairman of Sales Committee.

Ak-Sar-Ben National Shorthorn Sale, Ak-Sar-Ben Field, Omaha, Nebraska, December 10 and 11. Some 50 head of Shorthorns both bulls and females have been nominated from more than a dozen states to compete for \$2500.00 in prize money in the pre-sale show. These selected entries will be made up of some 30 bulls of herd bull quality and more than 20 foundation females.

Open House in the new American Shorthorn Association headquarters is scheduled for December 10, 2-5 p.m.

Joint efforts of the American

Shorthorn Association and the Far Western Beef Shorthorn resulted in the birth of a new Shorthorn range bulls sale. This sale, scheduled for October 31 and to be held in the Elko County fair grounds, Elko, Nevada, will feature 40 strong aged Shorthorn and Polled Shorthorn bulls.

The 3rd Annual Lander, Wyoming Range Bull Sale sponsored by the American Shorthorn Association will include 45 Shorthorn bulls that will be 2 years and over by the time they go into use. This successful event now in its 3rd year, has supplied, together with other resulting private treaty sales, nearly 200 Shorthorn bulls now in use in the Lander, Wyoming area. The sale is scheduled for November 14, Lander Livestock Sales Company, Lander, Wyoming.

The familiar International Sale, held annually in conjunction with the International Livestock, Chicago, Illinois, in early December, will bring out more than 50 head both bulls and females.

This sale includes both Short-

horn and Polled Shorthorns.

While plans as yet are not complete for the National Western Shorthorn Sale held in mid January, it is expected that upwards of 70 head will be consigned. The Denver Sale established with an eye towards supplying Shorthorns in number in that area has been one of the most successful Shorthorn events held anywhere.

Plans for another range bull sale to be held on the Western Slope in Colorado are now firm. The Rifle Range Bull Sale, featuring Shorthorn bulls that will also be of serviceable age for early 1965 use in that range area, is scheduled for February 20, 1965 and will be held at the Rifle Sales Company, Rifle, Colorado.

All breed boosters in these various areas should plan to attend these events. Talk about them to your neighbors who are not now in our ranks. These sales represent one of the best vehicles for breed promotion and expansion.

AMERICAN  **Shorthorn** news
ASSOCIATION

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